



GNJ@goodnewsjeffco.org
www.goodnewsjeffco.org

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January 5, 2018

The 28th annual Good News Breakfast will be celebrated this year on Tuesday, April 24, 2018. Once again, about 500 community and business leaders, activists and involved citizens will come together to recognize the good works of the people and organizations in Jefferson County at the Jeffco Fairgrounds. Our theme this year is "Jeffco @ Work: Providing Pathways for a Changing World." We will honor individuals and/or groups who provide pathways creating job options for the community. To learn more about this theme and how to nominate someone for this recognition, please visit our website: www.GoodNewsJeffco.org.

We are writing to ask for your financial support of this uplifting community experience. We seek funds to help underwrite the breakfast to keep ticket costs affordable for the public at large. **This is not a fundraising event.** Should we raise more funds than we need for the breakfast and to seed initial costs for the next year's celebration, we will make a donation to the causes of the award winner's organizations.

Colorado Community Media is working with us again this year to expand coverage and recognition of the Good News Coalition. Our program will be inserted in all the Jefferson County Sentinel, Transcript, and Press newspapers prior to the event. The enclosed Sponsorship Opportunities sheet indicates the recognition you or your organization will receive based on your donation level. While these levels have been established to uniformly recognize our generous sponsors, please understand that they are guidelines. We will gladly accept any donation that you are able to make.

The sponsorship deadline is February 25, 2018 to have your ad included in the program. We will gladly accept any donation after that date as well. You may submit your sponsorship donation by sending us a check made payable to "Good News Coalition" or by paying online at our website (online registration has a fee for payment processing). Please remember to provide the requested Sponsorship information as well.

Thank you for your consideration.

The Good News Coalition

A stylized illustration of a yellow sun rising over a green, wavy hill. The sun is partially obscured by the horizon line of the hill. The background is a light yellow gradient.

Celebrating good news in Jefferson County.....one breakfast at a time!



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Good News Breakfast
April 24, 2018
Jeffco Fairgrounds

2018 Sponsorship Opportunities

Donation Level

Recognition

\$1,000 - Gold

- Five (5) tickets to the Breakfast
- Listing in the Program/Newspaper Insert
- Designation as Gold Sponsor
- Larger size ad (3.5" x 4") in Newspaper Insert
- Name and Logo featured on the Good News website

\$500 – Silver

- Five (5) tickets to the Breakfast
- Listing in Program/Newspaper Insert
- Business Card Size ad (3.5" x 2") in Newspaper Insert

\$250 – Bronze

- Two (2) tickets to the Breakfast
- Listing in Program/Newspaper Insert

\$100 - Friend

- Two (2) tickets to the Breakfast
- Recognition of support at Good News Breakfast podium

The Sponsorship Deadline to be listed or have your ad in the program is February 25.

Mail sponsorship checks and registration to: **OR** register online: www.goodnewsjeffco.org

Good News Coalition
c/o Ryan Adler, City of Arvada
8001 Ralston Road
Arvada, CO 80002
radler@arvada.org

Questions? Contact Dana Russell at 303-588-8417 or drussell@westerracu.com

Thank you for your support!

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Good News Breakfast April 24, 2018

2018 Sponsorship Registration or register online at www.goodnewsjeffco.org.

Sponsorship Commitment (check one):

Sponsorship	# Tickets*	Ad Size**	Website Info***
<input type="checkbox"/> Gold: \$1,000	5	3.5" x 4"	Sponsor logo
<input type="checkbox"/> Silver: \$500	5	3.5" x 2"	n/a
<input type="checkbox"/> Bronze: \$250	2	n/a	n/a
<input type="checkbox"/> Friend: \$100	2	n/a	n/a

Sponsor Name _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment:

- Check enclosed (Please make out to "Good News Jeffco Coalition".)
- Pay online at www.GoodNewsJeffco.org

* **Tickets:** Names of individuals attending and included with your sponsorship. Please print clearly.

1. _____
2. _____
3. _____
4. _____
5. _____

** **Ads.** Please email ad in PDF format by February 25 to drussell@westerracu.com

*** **Website.** Please email logo in JPG format along with website link

Please send your sponsorship registration and requested information no later than February 25 to be included in the program to Dana Russell, drussell@westerracu.com or mail to the below address.

Good News Coalition
c/o Ryan Adler, City of Arvada
8001 Ralston Road
Arvada, CO 80002
radler@arvada.org

Thank you for your support!

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