



GNJ@goodnewsjeffco.org  
www.goodnewsjeffco.org

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January 5, 2017

The 27th annual Good News Breakfast will be celebrated this year on Tuesday, April 25, 2017. Once again, about 500 community and business leaders, activists and involved citizens will come together to recognize the good works of the people and organizations in Jefferson County at the Jeffco Fairgrounds. Our theme this year is "Jefferson County – A Community Welcoming All." We will honor individuals and/or groups who support community service as a value. To learn more about this theme and how to nominate someone for this recognition, please visit our website: [www.GoodNewsJeffco.org](http://www.GoodNewsJeffco.org).

We are writing to ask for your financial support of this uplifting community experience. We seek funds to help underwrite the breakfast to keep ticket costs affordable for the public at large. **This is not a fundraising event.** Should we raise more funds than we need for the breakfast and to seed initial costs for the next year's celebration, we will make a donation to the causes of the award winner's organizations.

Colorado Community Media is working with us again this year to expand coverage and recognition of the Good News Coalition. Our program will be inserted in all the Jefferson County Sentinel, Transcript, and Press newspapers prior to the event. The enclosed Sponsorship Opportunities sheet indicates the recognition you or your organization will receive based on your donation level. While these levels have been established to uniformly recognize our generous sponsors, please understand that they are guidelines. We will gladly accept any donation that you are able to make.

The sponsorship deadline is February 25, 2017 to have your ad included in the program. We will gladly accept any donation after that date as well. You may submit your sponsorship donation by sending us a check made payable to "Good News Coalition" or by paying online at our website (online registration has a fee for payment processing). Please remember to provide the requested Sponsorship information as well.

Good News Coalition  
c/o Ryan Adler, City of Arvada  
8001 Ralston Road  
Arvada, CO 80002  
radler@arvada.org

Thank you for your consideration. A Good News Coalition member will contact you soon to discuss this opportunity to be part of celebrating and spreading the Good News in Jefferson County.

Celebrating good news in Jefferson County.....one breakfast at a time!



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## Good News Breakfast April 25, 2017 Jeffco Fairgrounds

### 2017 Sponsorship Opportunities

#### Donation Level

#### Recognition

\$1,000 - Gold

- Five (5) tickets to the Breakfast
- Listing in the Program/Newspaper Insert
- Designation as Gold Sponsor
- Larger size ad (3.5" x 4") in Newspaper Insert
- Name and Logo featured on the Good News website

\$500 – Silver

- Five (5) tickets to the Breakfast
- Listing in Program/Newspaper Insert
- Business Card Size ad (3.5" x 2") in Newspaper Insert

\$250 – Bronze

- Two (2) tickets to the Breakfast
- Listing in Program/Newspaper Insert

\$100 - Friend

- Two (2) tickets to the Breakfast
- Recognition of support at Good News Breakfast podium

**Sponsorship Deadline to be listed or have your ad in the program: February 25**

Mail sponsorship checks and registration to: **OR** pay online: [www.goodnewsjeffco.org](http://www.goodnewsjeffco.org)

Good News Coalition  
c/o Ryan Adler, City of Arvada  
8001 Ralston Road  
Arvada, CO 80002  
radler@arvada.org

**Questions?** Contact Dana Russell at 303-588-8417 or drussell@westerracu.com

Thank you for your  
support!

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## Good News Breakfast April 25, 2017

### 2017 Sponsorship Registration

**Sponsorship Commitment (check one):**

| Sponsorship                            | # Tickets* | Ad Size** | Website Info*** |
|--|------------|-----------|-----------------|
| <input type="checkbox"/> Gold: \$1,000 | 5          | 3.5" x 4" | Sponsor logo    |
| <input type="checkbox"/> Silver: \$500 | 5          | 3.5" x 2" | n/a             |
| <input type="checkbox"/> Bronze: \$250 | 2          | n/a       | n/a             |
| <input type="checkbox"/> Friend: \$100 | 2          | n/a       | n/a             |

Sponsor Name \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:

- Check enclosed (Please make out to "Good News Jeffco Coalition".)
- Pay online at [www.GoodNewsJeffco.org](http://www.GoodNewsJeffco.org)

\* **Tickets:** Names of individuals attending and included with your sponsorship. Please print clearly.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

\*\* **Ads.** Please email **ad in PDF format by February 25**

\*\*\* **Website.** Please email **logo in JPG format** along with website link

**Send your sponsorship registration and requested information no later than February 25 to:**

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c/o Ryan Adler, City of Arvada  
8001 Ralston Road  
Arvada, CO 80002  
radler@arvada.org

or to: [GNJ@GoodNewsJeffco.org](mailto:GNJ@GoodNewsJeffco.org)

Thank you for your  
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